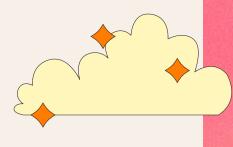
HOUSING BOOKLET 2024











Part 1: Being a Civically Engaged Renter

Part 2: Campus Involvement

Part 3: Engaging with our Student Government

Part 4: Engaging with the UC System

Part 5: Engaging with our Local, City, and County

Governments

Part 6: Engaging with the State and Federal

Government



RESOURCES



Check out the Annual Educational Campaigns on our Instagram or Website!

@ucsdbasicneeds basicneeds.ucsd.edu

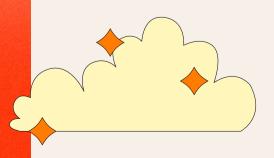
Questions about your Basic Needs? Contact Us!

basicneeds@ucsd.edu 858-246-2632

Visit The Hub Basic Needs Center!

9500 Gilman Dr, La Jolla, CA 92093

Original Student Center, Building A Room E-100



Part 1: Being a Civically-Engaged Renter

Purpose of Campaign

We want to center this year's **Educational Campaign** around **Civic Engagement** because as students, it's important for us to know how to advocate for ourselves—especially when it comes to our rights to fair and just housing.

Through this campaign, we are hoping to help students better understand the difference between advocacy and activism, and to find clarity in how they can support and engage in powerful opportunities as it relates to adequate housing.



What is Advocacy?



First, let's talk about advocacy.

Advocacy is the core activity of all social movements. It is the act of persuading or arguing in support of a specific cause, policy, idea, or set of values.

In our daily lives, we engage in various conversations with individuals and groups that shape our collective understanding of issues.





What is Advocacy? Cont.

Being an advocate means actively participating in these conversations and learning about the issues that matter.

But, it's not just about speaking, it's also about actively listening first.

There are many different examples of advocacy, one of which includes letter writing. Letter writing is a great way to voice opinions and concerns on behalf of an individual or group.

Overall, advocacy is not just about speaking; it's about listening, empathizing, and connecting with people.

In the next two pages, you can view this example letter that was written by **Triton Lobby Corps**.



MARCH 15, 2023

AB 222 - SUPPORT IF AMENDED

Dear Assemblymember Arambula,

On behalf of Triton Lobby Corps, the official legislative advocacy group for the Associated Students of UC San Diego, we would like to suggest a membership in the workgroup, especially for higher education students with a documented disability, for AB 222 which intends to establish the Californian Disability Workgroup Committee in the Civil Rights Department. The established workgroup is meant to serve as representation of diversity, to examine flaws within legislation, and to hold public hearings to check for efficacy.

Serving as the largest minority group in the United States, disabled individuals are greatly misrepresented. Often, disabled persons are thrown into the melting pot of marginalized classifications without any real committee to represent their individuality. According to the CDC, 61 million disabled Americans make up the US adult population. Moreover, data on Americans with disabilities fail to be reported or tracked according to the Government Accountability Office. This is exemplified by the GAO 2020 Report, which found the hiring of disabled people increasing from 2011-2017, but the need for retention, training, and accommodation efforts increasing as well.

Here at UC San Diego, there are countless examples of failed accommodation efforts such as damaged elevators, steep wheelchair ramps, and malfunctioning handicap activation switches. All of which makes traveling on campus more difficult than an able-bodied student. Moreover in a recent student government senate hearing at UC San Diego, the A.S. The Office of Local Affairs brought testimonials to the stand where they voiced their difficult experiences with the Office for Students with Disabilities. Some of the narratives which were shared highlighted the office's extensive amount of documentation required, lack of structure and convenience, and the lack of care for disabled students overall. These failures are swept under the rug as the university expands which have sparked a campus-wide initiative to push these issues

MARCH 15, 2023

AB 222 - SUPPORT IF AMENDED

to light. A light that can come from the Californian Disability Workgroup Committee who will enforce accountability, acknowledgement, and action.

Including a Disability Workgroup Committee in the Californian Civil Rights Department is a great act of progression into the direction in which the state will be led into. In addition to this act, a membership, specifically for higher education students with a documented disability, will assure the workgroup's best functionality as well as success.

Disabled people are people. They are more than able to live, work, and thrive as anyone would be able to. Making up such a huge portion of the country, disabled persons deserve a platform designated for them and constructed by their own critiques and opinions.

My name is Louis Avalos, an outreach liaison for Triton Lobby Corps, and the primary contact for the organization's advocacy for this bill. My email is laavalos@ucsd.edu.

SINCERELEY, TRITON LOBBY CORPS



On the other hand, activism is the idea of using our voices and actions to bring about change in the world.

Take **boycotting**, for example. Have you ever decided not to buy something from a company because they're not treating their workers right? That's a form of activism!

It's like saying, "Hey, treat your people well, or we won't support you." A decline in consumerism makes people in power listen, and the more people the better.

Additionally, activism can be big marches, powerful speeches, or even just spreading the word. Think of Martin Luther King Jr., a true hero of social activism. So, whether it's through not buying that unfair product, joining a march, or speaking up for what's right, we can all be activists in our own way.

Connections Between Advocacy and Activism



Now, let's see how advocacy and activism connect. Both advocacy and activism entail folks coming together to generate change; both require awareness and knowledge of a common goal.

Overall, advocacy includes more listening & learning, while activism consists of more action & vocalization.

How it Relates Back to Housing for Students

Now, let's relate this back to your rights to fair and just housing. Housing is a fundamental human right. Adequate housing ensures a safe, stable, and supportive environment for academic success.

Many college students face housing-related challenges. Some of these challenges include rising costs, unsafe conditions, or housing discrimination. And, it's important to mention that most of these barriers tend to be out of our control.



Thus, advocacy plays a crucial role in addressing these issues. When it comes to housing rights for college students, advocacy can take several forms.

One example could be **student-led campaigns**. Students can initiate campaigns to raise awareness and demand affordable housing options from their universities and local governments.

One example of student-run initiatives are the **UC Student Association** campaigns. UCSA is a coalition of students and student governments that aim to provide a collective voice for all students through advocacy and direct action.

They have programs ranging from providing holistic resources for academic success to ensuring affordability, quality and access to the University of California.



Activism goes a step further by taking direct action to bring about change.

Examples of activism have been UCSC's students' demand for oncampus housing, Cal Poly's protest to stop student homelessness, and UCSD's Housing Justice Rally.

Activists may also engage in **legal action**, such as working with lawyers to address housing discrimination. At UCSD specifically, **Student Legal Services** provides counseling on various legal matters including housing rights and landlord-tenant issues for registered undergraduate and graduate students.

Conclusion

We hope that you were able to gain a better understanding of the tools you can use to reclaim your power as a college renter; remember that positive change begins with us, as students, taking direct action and standing up for our rights. Never forget that your voice has the ability to make an impact!

For more information, visit: students.ucsd.edu/sponsor/student-legal

Part 2: Campus Involvement

This section will be focusing on how to get involved on-campus for housing advocacy and activism. The amazing thing about campus involvement is that it can be a more feasible way to approach change to the grand picture of housing affordability.

Starting off, a great way to be involved and understand how housing impacts the community is to connect with on-campus student organizations that are already doing this work!

Getting Involved:

Some organizations that you can check out include...

UCSD Houselessness Service, which is a nonprofit student organization providing mutual aid and advocacy for unhoused folks through donations, volunteering, and a resource guide.



OTTA United, which is a student-founded organization advocating for youth involvement in social issues like housing.



And of course, the **Basic Needs Hub!** You can check out our resources such as the previous years' Housing **Educational Campaigns** on our website under our Housing Resources section.

And here are some other student centers for reference that you can check out:



- Women's Center
- LGBT Resource Center
- Black Resource Center
- Raza Resource Centro
- Cross Cultural Center
- Intertribal Resource Center
- Asian Pacific Islander Middle Eastern Desi American Programs & Services









Past & Current Actions

Taking the first step towards housing activism can be intimidating, but many students have taken this initiative in the past.

For example in 2020, **UCSD** academic student employees took part in the **Cost Of Living Adjustment** movement and marched across campus demanding the university to take greater action to reduce the rent burden and promote housing affordability.



Some small steps you can take can be things like **volunteering** at resource centers and applying for student-centered jobs.

Being a part of **student organizations** can be a great way to discuss shared experiences all while making an impact on and off campus.

Remember that fostering community, enjoyment, and self-care are all ways of resisting housing injustice and power structures!

Petitions

Petitions are another way that students have engaged in activism in the past.

There was a series of **UAW petitions** from 2019 to 2021, as well as a petition from the summer Coast apartments in 2018, which was successful! HDH had raised the rent by 17% in two years, and residents pushed back and succeeded in a 2% rent decrease.



If you take a look at the petition they submitted, they professionally demonstrated the issue using *evidence*, suggesting *feasible changes*, and *explaining why* they were reasonable.

When working in activism and advocacy in general, this is a good **framework** to follow. To be on the lookout for current petitions, check out these awesome websites and social media pages!

- change.org/search?q=ucsd
- instagram.com/ucsdusas





Representation in Administration

That leads us into our next section—how students can represent themselves in administration.

The **UC Regents** hold monthly meetings which are open to **public comment** in which important decisions are made for the entire **UC system.**

This is a good place to take on a more active or leadership role. You can also apply to become a **Student Representative** to the **UC Board of Regents**, which allows you to have direct access to the Regents to speak *on behalf of students*.

Associated Students also holds open meetings. However, as we mentioned before, it's helpful to come to the table with suggestions and solutions instead of only mentioning the initiatives that one is unsatisfied with.



Conclusion

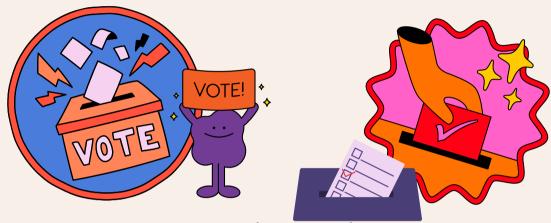
Navigating the process of activism and advocacy for affordable housing can be a scary process, but know that you're not alone in facing this journey.

There are various campus resources and previous activist efforts that have paved the way in demanding that student voices be heard.

In the next section, we'll be diving deeper into how to engage with Associated Students to advocate for ourselves.

Part 3: Engaging with our Student Government

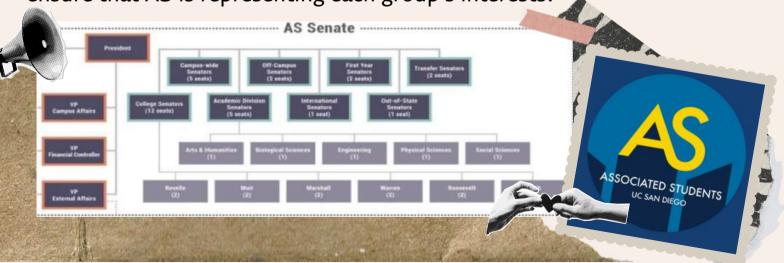
Last section covered how to get involved on campus for housing advocacy and activism. In this section, we will be focusing on how you can engage with our student government, **Associated Students**, as a way to advocate for housing stability.



What is Associated Students?

To start off, each year, students can be elected as either an AS Executive Officer or Senator.

Senators are responsible for creating legislation and spearheading personal projects. As students, we should stay up-to-date on these projects to ensure that AS is representing each group's interests!



For example, check out the initiatives some of the senators are working on. Christina Green, Campus-Wide Senator, is collecting research on housing insecurity and houselessness in San Diego. While Marysol Valdez, the Off-Campus Senator, is working to increase funding for transportation services.

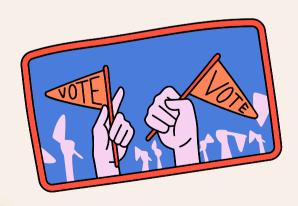
Another way to engage with the AS Senators is to shift their attention towards advocating for more affordable housing near campus!

The AS Executive Board is responsible for a wide variety of tasks:

External Affairs serves as the link between student government to systemwide UC officials by the following:

- Maintaining UC campus relations
- Representing the student body through the advocacy of higher education and fair housing
- Lobbying UC system officials





Meanwhile, Campus Affairs is responsible for the following:

- Bridging the student body to AS
- Fostering intercollegiate connections within the offices

As a result, the different branches of student government are able to all come together to show that a collective voice can be an empowering tool.



So, the **AS President** oversees the **Executive Offices**, serving as a bridge between student government and campus administration.

As college renters, it's crucial we stay involved with AS. That way, Executive Officers are aware of our housing concerns and bring them to the forefront of discussions when meeting with **UC Admin** and **local representatives**, especially within **rent control** and **resource allocation** to food and housing programs.

AS also has 12 AVP's, also known as **Associate Vice Presidents**, and their respective offices are tasked to collaborate with campus partners and advocate for students...



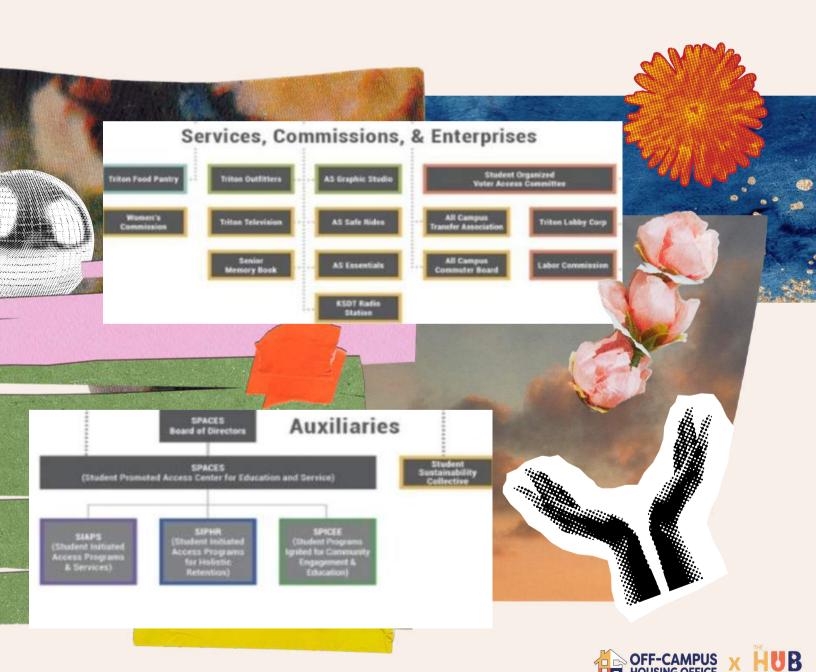
Here's some relevant offices that can help shift the housing crisis outlook. For example, we have Food & Housing as well as Local Affairs.

- Food & Housing
 - Assists in coordinating campus wide efforts to provide access to nutritious food and fair housing
- Local Affairs
 - Fosters connections with local government and community representatives as a way to lobby for rent control



These offices can serve as a great resource to improve quality and affordability in food and housing programs and build cross-cultural connections. They branch out to local, state, and federal governments in order to solidify change legislatively.

Finally, these are additional services that branch off from **AS Council** such as the **Triton Food Pantry** which increases student access to nutritious foods and the **Triton Lobby Corps** where students can engage in city discussions surrounding housing policies.



Engaging with AS Representatives

Now that you have a better idea of how AS is structured, you may be asking yourself,

"Where do I come in?"



Don't worry! You can engage with your **AS representatives** by attending AS meetings, submitting written remarks, and attending representative's office hours.

Associated Students Meetings take place Every Wednesday at 6 pm

Zoom Links & Live Streams: facebook.com/ASUCSD



Before attending, we strongly recommend reading the Order of Business to be aware of the meeting's schedule.

Don't forget to use public input as a way to bring up any questions or concerns, or just comments you have for the board.

Lastly, be sure to stay up to date with AS happenings and vote during AS election season every Spring Quarter. In this way, we can ensure transparency on proposed changes to budgeting, legislation, upcoming projects, and current senate discussions. Do not lose sight of the fact that this all plays an important role in advocating for our housing rights at large!

Conclusion

So—that concludes this section, thank you all for turning in and know that above all, your voice has the power to enact change! We have the right to advocate for our Basic Needs, as they are our human rights.

In the next section, as we'll be discussing how to engage with the UC system as it relates to housing!





Part 4: Engaging with the UC System

So, last section covered how to engage with our student government, Associated Students.

This section, we will be focusing on civic engagement with the UC system as it relates to housing.



UC System and Student Housing

To begin, how does the UC system tie into student housing?

Well, the UC's fall under California's public university system and while housing options range between each of the ten campuses, most UC's provide a two-year housing guarantee, much like UC San Diego.

Despite many of the UC's being situated in areas with a high cost of living and rent prices that aren't very student friendly, this two-year guarantee serves as a great help to bridge some of those gaps.

Given that single bedroom apartments can run for upwards of \$2,000/month in La Jolla, living on-campus is a priority for many students.

While the UC's do offer convenient housing, it's important that it is affordable as well.

Fortunately, the UC's offer different grants for students eligible for Financial Aid through FAFSA or the CA Dream Act. These grants can be provided at the federal, state, and university level.

Think of the Pell Grant, Cal Grant, or the UCSD Blue & Gold Grant for instance. Note, eligibility will look differently if you are a undergraduate or graduate student.

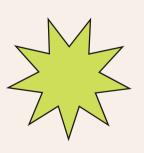
Resources



So, what resources are available to you when navigating off-campus housing?

As a college renter, it's crucial to seek out assistance. Here at the **Basic Needs Center**, our **Off-Campus Housing Office** can help you navigate the ins and outs of the housing process.





No question is too silly!

Not sure how to budget? Submit a housing application? Are you currently in between leases?

We got you!



Whether that be through a 1:1 Housing Consultation or browsing the Off-Campus Housing website, our team is here for you every step of the way.



- basicneeds.ucsd.edu/forms/basicneeds
- offcampushousing.ucsd.edu

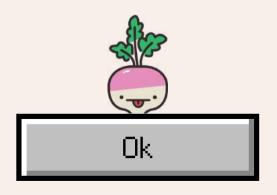


Luckily, there's an abundance of other resources available to students that support housing-related needs!

Be sure to check out our 2022 and 2023 **Educational Campaign** to learn about other amazing on-campus and community resources that are here to help you!

Simply visit **basicneeds.ucsd.edu** and click on the Educational Campaign tab.







But, how can we engage with the UC system?

So, as we reviewed in the previous section discussing **Associated Students**, a great start is by staying involved with your student government.

In this way, **Executive Officers** are aware of our housing concerns and bring them to the forefront of discussions when meeting with **UC Admin** and **local representatives**.

Did you know the UC system has its own form of student government representing all ten campuses?

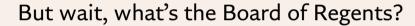
This is the **UC Student Association** or UCSA, and their mission is to advocate on behalf of students for the accessibility, affordability, and quality of the UC system.



If you'd like to get involved with UCSA to represent the voice of our campus community, you can! Students can apply to become a **Student Representative** to the **UC Board of Regents** and get involved in statewide student advocacy surrounding housing policies!

You can check them out:

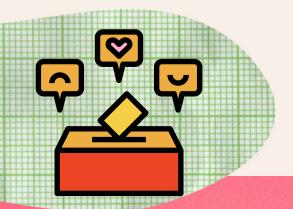
- UC Student Association
 - ucsa.org
 - ucsa.org/get-involved





Well, the UC system is governed by a Board of Regents representing all ten campuses and they handle the decision-making around university policies, financial affairs, tuition, and fees.

The board has **26 voting members**, most of them appointed by the Governor of California to serve 12-year terms. As the **governing board**, they appoint one student regent to a one-year term and the university president, currently, being President Drake.



But as students, how do we get in touch with them?

Through public comment!





Simply sign up for an upcoming meeting and be ready with your comments addressing the agenda items.



- Board of Regents Public Comment
 - regents.universityofcalifornia.edu/meetings
 - <u>regents.universityofcalifornia.edu/meetings/public-</u> comment.html

Not able to attend? The Regents also welcome students to share their concerns or views by emailing regentsoffice@ucop.edu



Remember that advocacy not only helps the individual, but it also has the power to uplift those around you as well.

Conclusion

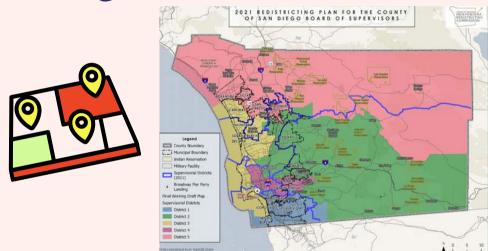
That being said, advocating for housing stability will take a village, and that's because community issues require a community response! So, make your voice heard and remember that you are not alone!

Tune into the next section to see how to advocate for fair housing at the local, city, and state level works.

Part 5: Engaging with our Local, City, and County Governments

Last section covered civic engagement with the UC system. This section, we'll be discussing the bridge between us and our local, city, and county governments as it relates to housing.

Housing in La Jolla







To begin, La Jolla is a city with a high **cost of living** and **rent** prices that aren't very student friendly. The average rental price in the city is around \$3,400, of course differing with square footage. Unfortunately, this price reflects the **wealth-demographic** that dominates the area around our campus.

Affordable housing developments usually call for high density **urban** planning which some local residents are opposed to.

Transparently, UC San Diego being situated within La Jolla's district lines skewed efforts away from student needs, as seen in the 2021 San Diego redistricting process.





With an average income of \$160,000 in La Jolla in a non-college student household, action that calls upon creating solutions for affordable housing tends to be swayed.

As UCSD students, we not only feel out of place in these discussions, but we begin to feel hopeless in an off-campus housing system that wasn't created for us to thrive in.

Additionally, the pandemic had a direct impact on the San Diego housing market. As a result of the pandemic, many students were pulled out of the region and units that once housed students became privatized.

Once our institution reopened, waves of students were met with the effects of the San Diego Housing Crisis. Off-campus housing units were at 100% occupancy and on-campus housing were at max capacity as well.

What can we do?

While navigating the housing crisis can bring a lot of emotions such as fear and frustration, there's plenty that we can do within our campus community!

As students, it's important to be in spaces that advocate for affordable housing. As mentioned previously, **OTTA United** is a non-profit organization that was founded here at UC San Diego by student Aidan Lin.



As students, it's important to be in spaces that advocate for affordable housing. OTTA United is a non-profit organization that was founded here at UC San Diego by student Aidan Lin.

With multiple social issues to address, housing is of their major priorities as housing access & equity intersects with plenty of societal issues.

You can check them out on their Instagram **@ottaunited**



Moreover, the Western Service Workers Association is a community-outreach volunteer program with a chapter based in San Diego. This program prioritizes their focus on providing basic need services for community members while building community coalition.

You can reach them at 619-238-0763

These are just two of many examples in which you can involve yourself in regards to organization-based advocacy. It seems difficult to imagine what you can do as a student BUT here's how to engage with our state and local representatives.

Engaging with State and Local Representatives

UCSD is located in the **38th District** of California, and our State Senator is Catherine Blakespear.

We are also located in the **52nd Federal District** of the U.S. and Congressman Scott Peters serves us. Additionally, our California Assemblymember is Tasha Boerner.

How to contact your representatives:



Sentator Catherine Blakespear

• Capitol Office: 916-651-4038

• District Office: 949-598-5850



Congressman Scott Peters

• Capitol Office: 202-225-0508

• San Diego Office: 858-455-5550

• Address: 4350 Executive Drive, Suite 105 San Diego, CA 92121



Assemblymember Tasha Boerner

• Capital Office: 916-319-2077

• District Office: 858-481-7704

La Jolla Representatives

lajollatowncouncil.org/trustees

Call our state representatives, reach out, visit their offices. When you reach out to them, share your personal story of navigating housing costs in San Diego or La Jolla as a UC San Diego student.



It's important to reach out to our local folks, such as San Diego Mayor, Todd Gloria. You can call & visit his office to voice your concerns on housing related issues.

Todd Gloria

• San Diego Office: 619-236-6300

Address: 202 C Street San Diego, CA 92101

AND you can always speak up in person or virtually at the **San Diego City Council** meetings during **public comment**.

The San Diego City Council meetings are held on *Mondays* and *Tuesdays*. Here's the link! • sandiego.gov/cityclerk/participate

Conclusion

Think about the system that has been constructed around you and reimagine what a system would look like that provides valuable and humane housing rights to all. Question the "normalities" that were created around housing and then think of housing as a human right. Consider how your voice matters as a student!

Let's start engaging with our representatives who have influence in our local, city, and county governments so we can make housing affordable for all students.

Keep reading for the next section, where you can learn to be civically engaged with our state and federal governments!



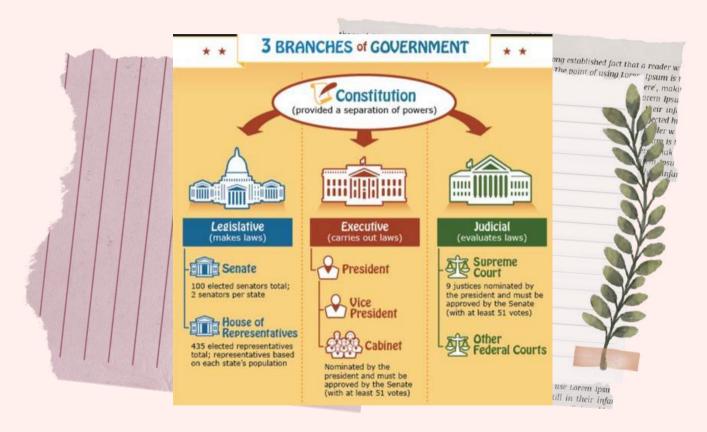


Part 6: Engaging with the State and Federal Government



Last section covered the importance of voting, engaging in legislative action, and how it relates to you as a first time renter.

Remember, your voice matters, and these actions are a powerful way to make it heard.



State and Federal Levels

Moving up the governmental ladder, each branch of government plays a different role in shaping, enforcing, and interpreting policies. Platforms like GovTrack.us, Ballotpedia, and house.gov help you find your legislative representatives, understand their voting patterns, and stay informed on housing policies.

- GovTrack.us
- <u>Ballotpedia.org</u>
- House.gov



State and Federal Levels

Now, let's explore civic engagement at the state and federal levels. Students in California can participate in shaping policies that impact their housing situation by participating in committee hearings like those of the CA State Assembly Higher Education Committee or CA Senate Education Committee in Sacramento.

- <u>CA State Assembly Higher Education Committee</u> -<u>ahed.assembly.ca.gov/</u>
- Akilah Weber Committee Member for District 79 which represents San Diego
- CA Senate Education Committee sedn.senate.ca.gov/



You can also stay informed about state agencies, governmental services, and resources related to housing using platforms like:

- ca.gov
- leginfo.legislature.ca.gov



Housing at the State and Federal Levels

Now, let's zoom in on housing. Access to housing records is essential for transparency. Laws like the California Public Records Act and the Freedom of Information Act (FOIA), empower you to keep up with records relating to housing, such as property assessments, building permits, occupancy permits, and housing code violations.

- · California Public Records Act
 - post.ca.gov/california-public-records-act-faqs
- Freedom of Information Act
 - foia.gov/faq

Navigating Housing as a First-Renter



Now, How would you navigate this as a first-time renter? Educate yourself on **tenant rights**, stay informed about **housing policies**, and actively participate in community discussions to ensure that your voice is heard.

For instance, San Diego's Tenant Protection Ordinance is an example of a housing policy that aims to reduce evictions and strengthen tenant protections that would be valuable to be aware of.

- Tenant Protection Ordinance
 - sandiego.gov/citycouncil/cd9/housing-tenant-protections









Campaign Recap

To recap this year's education campaign on civic engagement, we've covered a spectrum of crucial topics. We've distinguished between advocacy and activism, received guidance on campus involvement, as well as gained insights into engaging with A.S., the UC system, local spheres, and state and federal entities.

As we embark on the path of first-time renters education, we can carry this wealth of knowledge to empower ourselves to actively engage, advocate for our rights, and contribute to positive change. And of course, if you can vote, please do so and remember the importance of civic engagement given that it names that housing is a systemic issue. Therefore, we have to be involved in systemic processes that treat it as such.

Conclusion

We hope this booklet was able to inform you on how to be a civically engaged renter as it relates to the state and federal level, and that it will help our community take action and unite with our values, such as housing as a human right.

Please visit <u>basicneeds.ucsd.edu/housing-resources</u> for more resources!

On behalf of everyone on our team here at the Basic Needs Off-Campus Housing Office, thank you for following our 2024 Educational Campaign. Till next time!







